

Faculty Research & Paper Presentations Contributions

Dr.Reena Shyam

Research Publications

Sl	Title of the Paper	Name of the Journal	Details of Publication	Year
2	Case Study :Discovering a Blue Ocean in the convenience Food Sector- A Case of ID Fresh Food	International Journal of Management, IT and Engineering	Volume -9, Issue 2(1)February ISSN:2249-0558	2019
3	Exploring uncontested markets with blue ocean strategy in convenience food business-a case of id fresh food	Journal of the International Academy for Case Studies	Volume 25, Issue 1 April ISSN: 1078-4950; Online ISSN: 1532-5822	2019

Paper Presentations

Sl	Conference Details	Title of the Paper	Organised by	Date
1	International Conference on Disruption in Industry 4.0- An opportunity for Global Sustainability	Role of Start Up Policies in fostering Entrepreneurship Eco System in India	International Institute of Business Studies	24 th January 2019
2	National Conference on “Innovative Management Practices towards Business excellence”.	Enhancing Channel Performance using Technology –Tools for Effective Channel Management	Koshys Institute of Management Studies	16th November 2019.

FDP/Workshops/MDP

Sl	MDP Details	Organised by	Date
1	Create a Culture of sharing, learning and growing	Christ University	2 nd December 2019

- Attended Tedx ABBS Women on 14th December 2019 organized by ABBS College

Dr. Puja Archana Sahu

Research Publications

Sl. No	Title of the paper	Name of the journal	Details of publication	Year
1	A study on the impression of crypto currency in Bangalore	International Journal of Research and Analytical Reviews (IJRAR)	E-ISSN 2348-1269, P- ISSN 2349-5138)	May 2019

Paper Presentations

Sl. No	Conference details	Title of the paper	Organised by	Date
1	Contemporary trends in capital market	Post crisis evolution of banking and financial markets- Introduction	KSR College of Arts and Science for Woman	19 th Sept. 2019

FDP/Workshops/MDP

Sl. No	FDP/Workshops/MDP details	Organised by	Date
1	Application of SPSS tools in Research	Vivekanandha college of Arts & Sciences for Women	21 st December 2019
2.	Create a Culture of sharing, learning and growing	Christ University	2 nd December 2019

Dr.A.ABIRAMI

Research Publication:				
S.No	Title of the Paper	Name of the Journal	Details of Publication	Year
1	Dynamic Upshots Of The Entrepreneurial Culture And Behaviour - A Mapping Approach Within An Organization	International Journal of Research and Analytical Reviews	International & UGC Recognized Journal	2019

Paper Presentations :				
S.No	Conference Details	Title of the Paper	Organised by	Date
1	National Level Workshop	Application of SPSS tools in research	Vivekanandha College of Arts and Science For Women	14/12/2919
2	ICSSR Sponsored - two days national seminar	Techno-Preneurs and their role in enhancing innovations	PKR College of Arts and Science For Women	4/2/2020 & 5/2/2020

Resourse Person -Guest Lecture				
S.No	Program	Name of the Institution	Details of Program	Date
1	Guest Lecture	Vivekanandha College of Arts & Science	Guest Lecture / " Gender Equity -A Promise is a Promise"	8/8/2019

Resource Person - International Conference				
S.No	Program	Name of the Institution	Details of Program	Date
1	International Conference	KSR College of Arts and Science For Women	Chair Person / "Contemporary Trends in Capital Market "	19/09/2019

Resource Person - PHD External Viva Examiner				
S.No	Program	Name of the Institution	Details of Program	Date
1	PhD Viva Voce Examination	Bharathiar University/ Tamilnadu	Candidate Name: Dr.L.Vani Reasearch Guide Name:Dr. Sundar Rajan	Oct-19
2	BOS Studies Meeting	St.Joseph College (Autonomous) , Bangalore	External Expert	22/01/20

Prof. Akshay. A

Sl. No	Title of the paper	Name of the journal	Details of publication	Year
1	A Study on The Awareness And Perception Of Cryptocurrency In Bangalore	IJAR	ISSN number-2249-555x (UGC recognized)	2018-2019
2	A Study on Security Issues In Investments & Transactions In Bitcoins & Cryptocurrencies	IASMS	0974-8016	2018-2019
3	A Study On Investment Alternatives On Selected Mutual Fund In Indian Mutual Fund Industry	IASMS	0974-8016	2018-2019

Research Publications

Paper presentations

Sl. No	Conference details	Title of the paper	Organised by	Date
1	International conference on SECURITY	A Study On Investors safety with respect to the investments in mutual funds	Garden City University	April 7 th 2018

Prof. SHIVASHANKARACHAR Y

Sl.No	Title of the Paper	Name of the Journal	Details of Publication & ISSN Number	Year
1	“A Study on Security Issues In Investments & Transactions In Bitcoins & Cryptocurrencies”	IASMS journal	0974-8016	2018
2	“A Study On Investment Alternatives On Selected Mutual Fund In Indian Mutual Fund Industry	IASMS Journal	0974-8016	2019
3	Attended one day work shop on SPSS	Workshop	KV institute of management studies, Coimbatore	2018
4.	“EMERGING TRENDS IN MARKETING”	Conference	GIBS B school, Bangalore	2019
5.	ISO training and certification exam	ISO 9001:2015	Certificate number: KCS/TRG/IA/QMS/743	2019
6.	FDP on “Enhancement of Quality and Innovations in Presenting Dissertation”	FDP	Bangalore University	2018

Student Research & Paper Presentations Contributions

Sl	Title of the Paper	Name of the Journal	Authors	Year
1	Dynamic Upshots Of The Entrepreneurial Culture And Behaviour - A Mapping Approach Within An Organization	International Journal of Research and Analytical Reviews	Dr.A.Abirami, Bararah Khanum, Vaishakha .M	2019
2	HR analytics to improve business outcomes	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	Halima N Desai,Anjali C Nambiar, Mohamed Tousif Pasha	2019